

BEATLES
VS
STONES

A *VIRTUAL* BRITISH INVASION

Option A: You Sell Tickets and Stream our Show from your Website*

Livestream one of our HD video and audio pre-recorded concerts from your website and sell tickets through your Box Office. Our pre-show model will make securing community sponsors for your venue easy.

- We deliver an encoded, 4K pre-recorded “broadcast as live” show to your webmaster
- 50%/50% ticket revenue split from dollar one
- Opportunities for sponsor video or static commercials during show
- Optional pre-show with your sponsor branding, sponsor commercials, stage speech, upcoming shows, etc. We will produce the pre-show with you
- Preview and troubleshoot pre-show and show before livestream date



*It is necessary that your website is capable of CDN RTMP streaming

The Pre-Show - An Attractive Sponsor Package

According to Youtube, 85% of livestream concert attendees begin watching events during the pre-show. Co-produced by us, the Beatles vs. Stones pre-show is an excellent platform for attracting sponsors to help you make the event profitable. Along with our content of cast backstage activity, we will add your sponsor and venue branding, including:



- Sponsor commercials (video or static) with links to your sponsors' website
- Stage speech by your GM
- Upcoming show video clips and static ads
- Virtual tour of your venue
- Sell season tickets and venue gift cards
- You may sell above-title sponsorships to your clients

The pre-show may be up to one hour in length. Our in-house graphic artist can create static images for your sponsors at no cost or you can send us sponsor and venue content. We will edit the pre-show for your review and approval. There are also high-profile opportunities to include your sponsor's commercials and other branding to the concert.

Two Shows to Pick From

75-minute *The '69 Concert* with optional pre-show

The '69 Concert reimagines the end of the 60's as The Beatles and The Rolling Stones agree to perform a one-time live concert together. Focusing on material from 1967 forward, the two greatest bands of all time put on a dynamic live show complete with a fantastic encore finale. Featured songs are from the iconic albums of the era, including Sgt. Pepper's Lonely Hearts Club Band, *Beggars Banquet*, *The White Album*, *Gimme Shelter* and *Abbey Road*. You Can't Always Get What You Want so Come Together with us to go back in time for this incredible one night virtual concert event.



60-minute *Live from '65* show with optional pre-show

Live From '65 features the two greatest bands of all time in a virtual live TV special broadcast. In the mid 60's, American audiences were first introduced to the British Invasion groups in their living rooms through television variety show specials. History is now reimagined as The Beatles and The Rolling Stones are together and go head-to-head on the same night. Broadcast in vintage black & white complete with a dynamic guest host, live audience and retro commercials you'll go back in time to witness a virtual historic musical event



Show History

Beatles vs. Stones is one of the most successful touring tribute shows over the last decade. The show has performed 150 – 180 shows per year since 2011 at performing arts centers, casinos and festivals.

Beatles vs. Stones show description

Two of the greatest bands of all time face off in a high-energy, adrenaline-pumping musical showdown. The Fab Four, represented by tribute band Abbey Road will engage in a barrage of hits against premier Rolling Stones tribute band Satisfaction. It's a face-off you won't want to miss!



The Press:

"Electrifying show!" - O.C. Register

"The most unique tribute show in decades!" - L.A. Times

"The crowd was on their feet screaming the entire time!" - Idaho Statesman

Promo Assets:

Show promo video: <https://www.youtube.com/watch?v=ibGtkOWbDbY>

Ad Mat / one-minute live video: <https://spaces.hightail.com/space/CaEIJ3cxzE>

B-roll footage: <https://spaces.hightail.com/space/ygVn7mJQcp>

Social Media (30k+ Followers):

<https://www.beatles-vs-stones.com>

<https://www.facebook.com/beatlesvsstones>

<https://www.instagram.com/beatlesvsstones>

<https://www.instagram.com/abbeyroadtribute>

<https://twitter.com/beatlesvsstones>

<https://www.twitter.com/abbeyroadband>

<https://www.facebook.com/AbbeyRoadTribute>

<https://www.facebook.com/SatisfactionTheInternationalRollingStonesShow>

<http://abbeyroadtributeband.com>



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