



BEATLES
VS
STONES

A *VIRTUAL* BRITISH INVASION

Option B: Stellar Tickets will sell tickets and stream show

In addition to seamless HD video and audio streaming, this option features real digital ticketing, customer data and Stripe® payments that you control. Along with the platform's branding capabilities, our pre-show model will make securing community sponsors for your venue easy.



The Pre-Show - An Attractive Sponsor Package

According to Youtube, 85% of livestream concert attendees begin watching events during the pre-show. Co-produced by us, the Beatles vs. Stones pre-show is an excellent platform for attracting sponsors to help you make the event profitable. Along with our content of cast backstage activity, we will add your sponsor and venue branding, including:



- Sponsor commercials (video or static) with links to your sponsors' website
- Stage speech by your GM
- Upcoming show video clips, static ads, pop-ups and tabs
- Virtual tour of your venue
- Gamified and customizable donation and merch tabs and pop-ups
- Interactive chat and reaction emojis which you can monitor and interact with
- Sell season tickets and venue gift cards
- Optional virtual flash sales for selling venue merch
- You may sell above-title sponsorships to your clients

The pre-show may be up to one hour in length. Our in-house graphic artist can create static images for your sponsors at no cost or you can send us sponsor and venue content. We will edit the pre-show for your review and approval. There are also high-profile opportunities to include your sponsor's commercials and other branding to the concert.

Quality and Secure Ticketing with your Venue's event page Branding

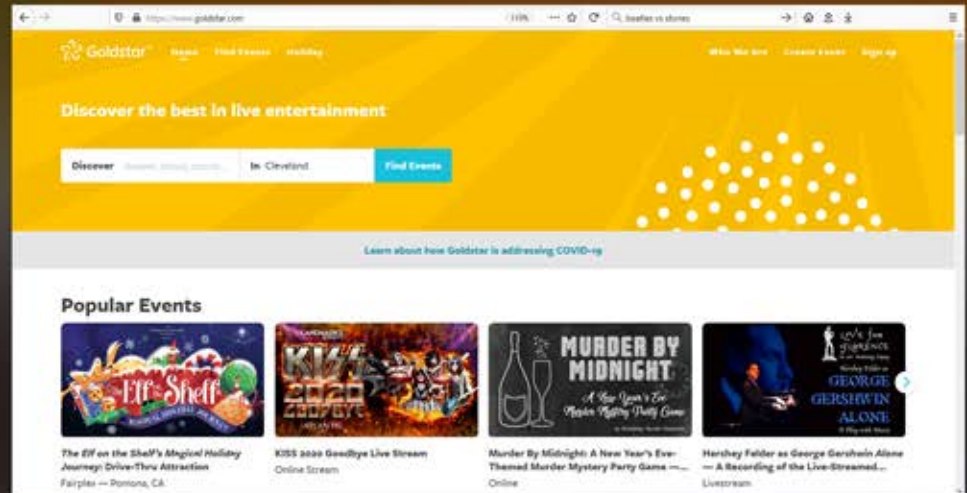
- Real digital ticketing & reporting and Stripe® payments you control
- Technical customer service for ticket buyers
- No ticket piracy. All views are tied to an account
- Fans access tickets through email or app with one click
- 24 Hours Day-of Event Full Customer Support
- Branded event page for your venue with customizable event listing pages



Robust Marketing Assistance

Listing with Stellar provides you access to their online marketing tools and sister company Goldstar's large subscriber network. You'll have these marketing options available:

- 100 comp tickets for your sponsors and/or media trade partners
- Optional marketing by Goldstar at no additional cost and no discounted ticket pricing
- Unlimited tracking links and marketing pixels to facilitate direct marketing outreach
- Utilize Goldstar's social media platform and integration for advertising campaigns
- Access to all ticket buyer data
- One-hour marketing consultation with Stellar
- We provide and customize show artwork and assets for your website and social media pages
- Platform allows you to work with other brands and companies
- Invite and reward media partners. You may enlist others to promote the show and pay a commission based on number of tickets sold by the affiliate marketer.



Seamless 4K Streaming that will WOW your Audience

- Interactive chat and reaction emojis which you can monitor and interact with during the show
- Ticket patrons watch on computer, phone, tablet or OTT apps (Apple TV, Fire TV, Roku)
- Technical customer service for ticket buyers.
- HD audio and video streaming



Two Shows to Pick From

75-minute *The '69 Concert* with optional pre-show

The '69 Concert reimagines the end of the 60's as The Beatles and The Rolling Stones agree to perform a one-time live concert together. Focusing on material from 1967 forward, the two greatest bands of all time put on a dynamic live show complete with a fantastic encore finale. Featured songs are from the iconic albums of the era, including Sgt. Pepper's Lonely Hearts Club Band, *Beggars Banquet*, *The White Album*, *Gimme Shelter* and *Abbey Road*. You Can't Always Get What You Want so Come Together with us to go back in time for this incredible one night virtual concert event.



60-minute *Live from '65* show with optional pre-show

Live From '65 features the two greatest bands of all time in a virtual live TV special broadcast. In the mid 60's, American audiences were first introduced to the British Invasion groups in their living rooms through television variety show specials. History is now reimagined as The Beatles and The Rolling Stones are together and go head-to-head on the same night. Broadcast in vintage black & white complete with a dynamic guest host, live audience and retro commercials you'll go back in time to witness a virtual historic musical event



Show History

Beatles vs. Stones is one of the most successful touring tribute shows over the last decade. The show has performed 150 – 180 shows per year since 2011 at performing arts centers, casinos and festivals.

Beatles vs. Stones show description

Two of the greatest bands of all time face off in a high-energy, adrenaline-pumping musical showdown. The Fab Four, represented by tribute band Abbey Road will engage in a barrage of hits against premier Rolling Stones tribute band Satisfaction. It's a face-off you won't want to miss!



The Press:

"Electrifying show!" - O.C. Register

"The most unique tribute show in decades!" - L.A. Times

"The crowd was on their feet screaming the entire time!" - Idaho Statesman

Promo Assets:

Show promo video: <https://www.youtube.com/watch?v=ibGtkOWbDbY>

Ad Mat / one-minute live video: <https://spaces.hightail.com/space/CaEIJ3cxzE>

B-roll footage: <https://spaces.hightail.com/space/ygVn7mJQcp>

Social Media (30k+ Followers):

<https://www.beatles-vs-stones.com>

<https://www.facebook.com/beatlesvsstones>

<https://www.instagram.com/beatlesvsstones>

<https://www.instagram.com/abbeyroadtribute>

<https://twitter.com/beatlesvsstones>

<https://www.twitter.com/abbeyroadband>

<https://www.facebook.com/AbbeyRoadTribute>

<https://www.facebook.com/SatisfactionTheInternationalRollingStonesShow>

<http://abbeyroadtributeband.com>



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